

Stunning Staircases!



Stair carpet and runners are gaining popularity in home décor like never before. Tuftex Carpets of California, the premier residential carpet division of Shaw Floors, offers gorgeous patterns that are just perfect for staircases. Some of the newest introductions from Tuftex make quite a statement on the stairs. Whether you are looking for an elegant diamond pattern or a Moroccan tile design, Tuftex products provide a beautiful design aesthetic and great performance on the stairs.

Carpet is a great option for the stairs for a multitude of reasons. Some of these reasons include design aesthetics, safety, acoustics, and cost.

► **Design** aesthetics are a key reason to install carpet on a staircase. What better way to add design flair and color to the stairs than with a glamorous pattern and color. Tuftex Carpets of California has a fantastic array of the hottest designs and colors that work with every décor.

► **Safety** is another important reason for installing carpet on the stairs. Carpet is much safer than hard surface flooring on staircases because wood floors can be slippery and can easily lead to a fall. Carpet offers a softer surface on the stairs which could help reduce the likelihood of an injury if a fall did occur.

► **Acoustics** and sound reduction can be achieved by adding carpet to the stairs. Walking down a staircase with hard surface can be noisy and disturbing for others in the house. Carpet provides great sound absorption which leads to quieter steps down the staircase.

► **Cost savings** are yet another reason to consider carpet for the stairs. Carpet tends to be much more affordable to install on a staircase than hard wood floors due to time and labor costs.

Keep in mind that all of the Tuftex products are available in broadloom and area rugs. This makes it very easy to coordinate a stair carpet with a matching area rug. For more information on Tuftex Carpets of California's products and to find a local retailer visit tuftexcarpets.com. ■

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Carpets of California